



City of Atlanta 2022 Q1 Update

March 30, 2022

Collie Greenwood
Interim GM/CEO

Agenda

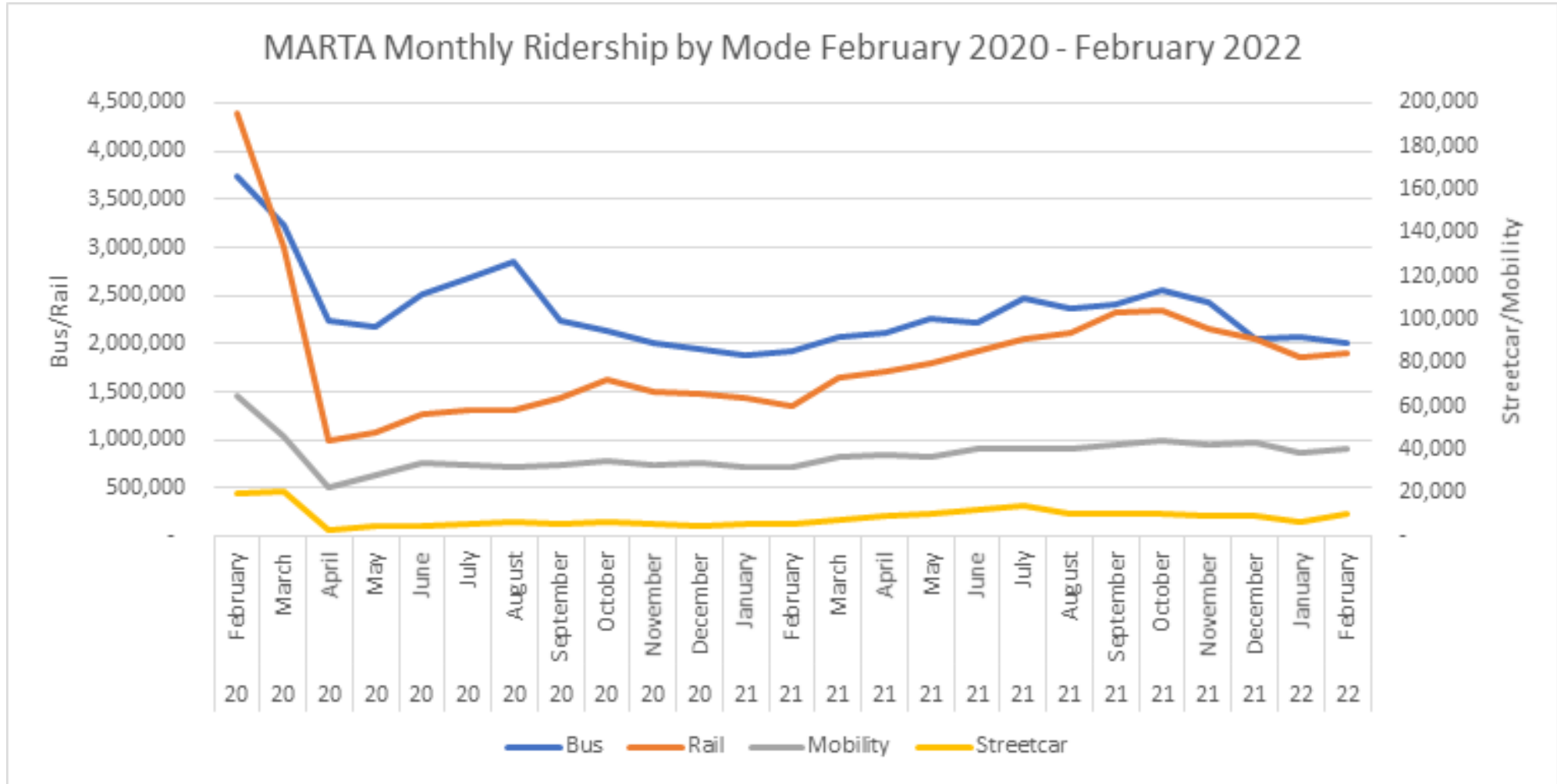
Operations Updates

MARTA 2040 Capital
Expansion

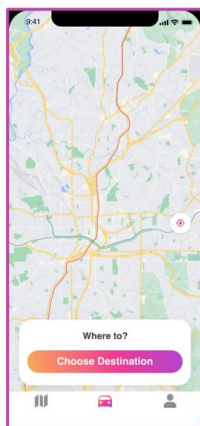


Operations Updates

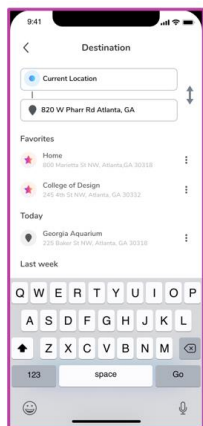
RIDERSHIP/WORKFORCE/FINANCIAL



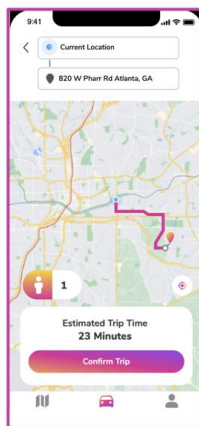
MARTA REACH PILOT PROGRAM



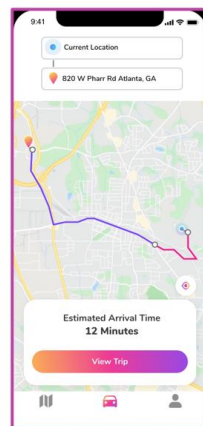
Home Screen



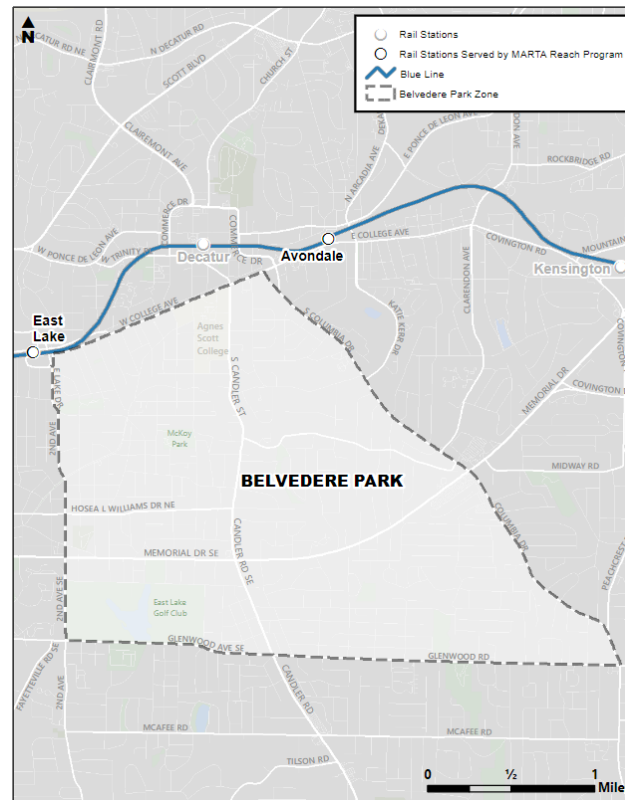
Enter Destination



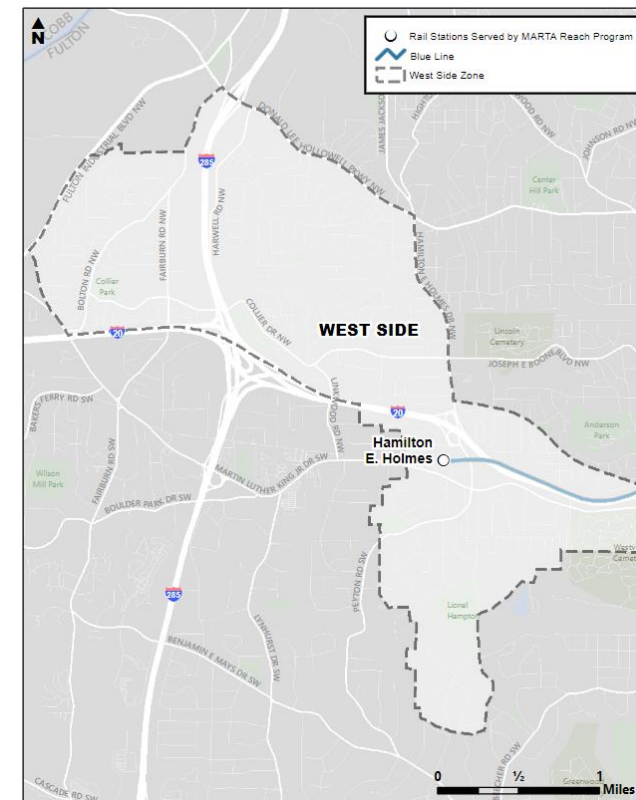
Track Vehicle



Multi-Modal Trip



Belvedere Zone Map



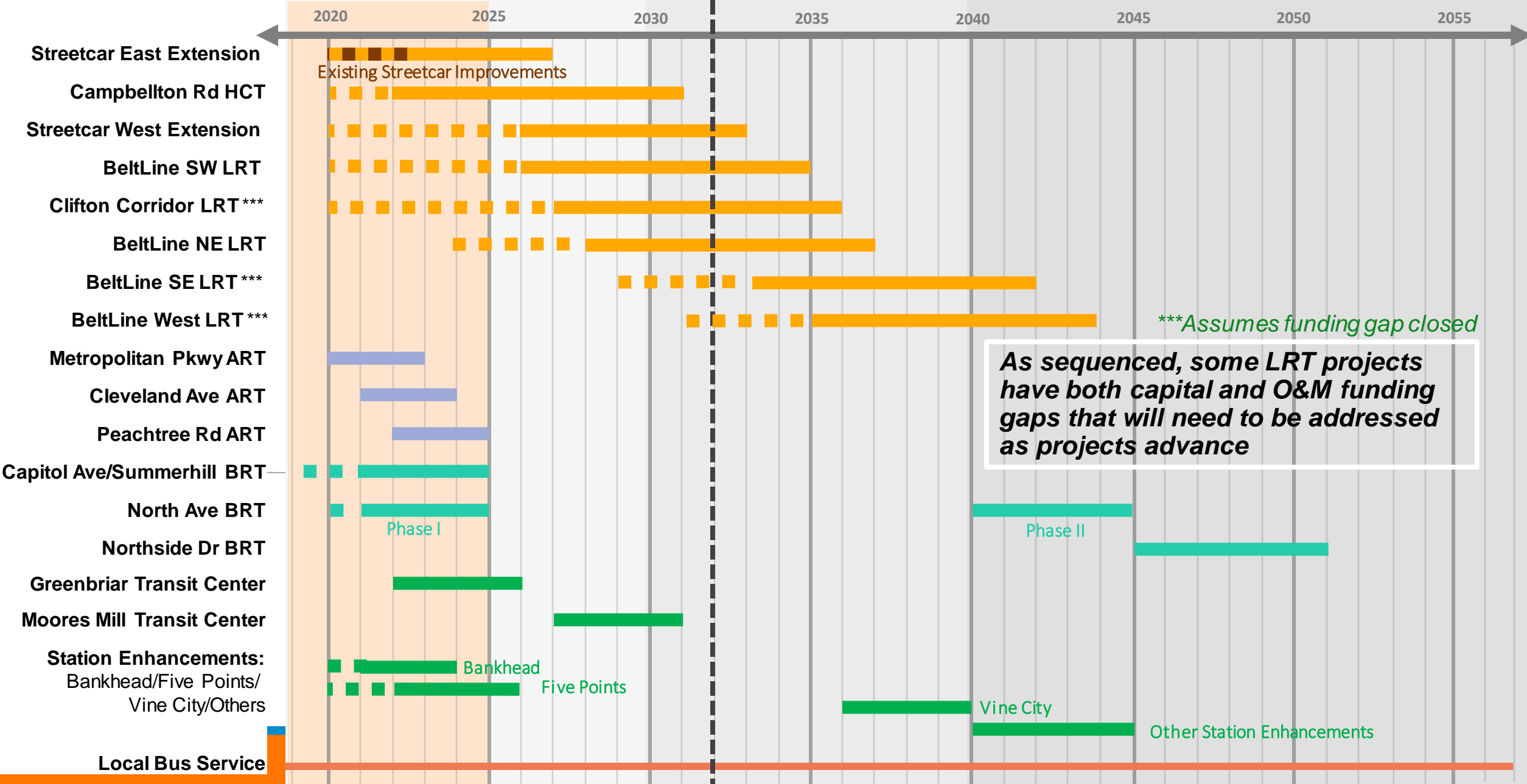
West Atlanta Zone Map



MARTA 2040 Capital Expansion

MORE MARTA ATLANTA - PHASING

■ ART
 ■ BRT
 ■ LRT
 ■ Stations/Transit Centers
 *Pre-project planning is dashed

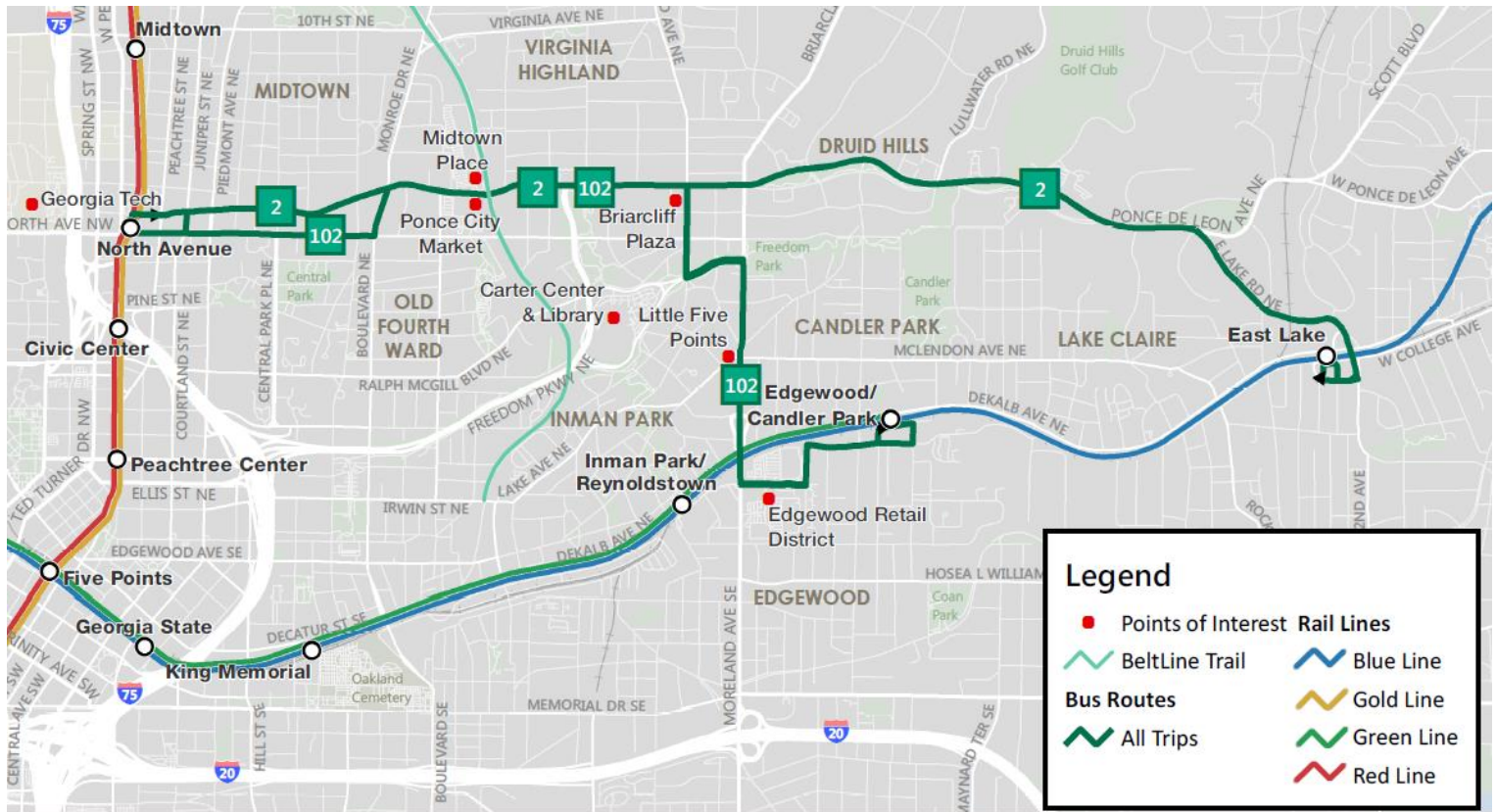


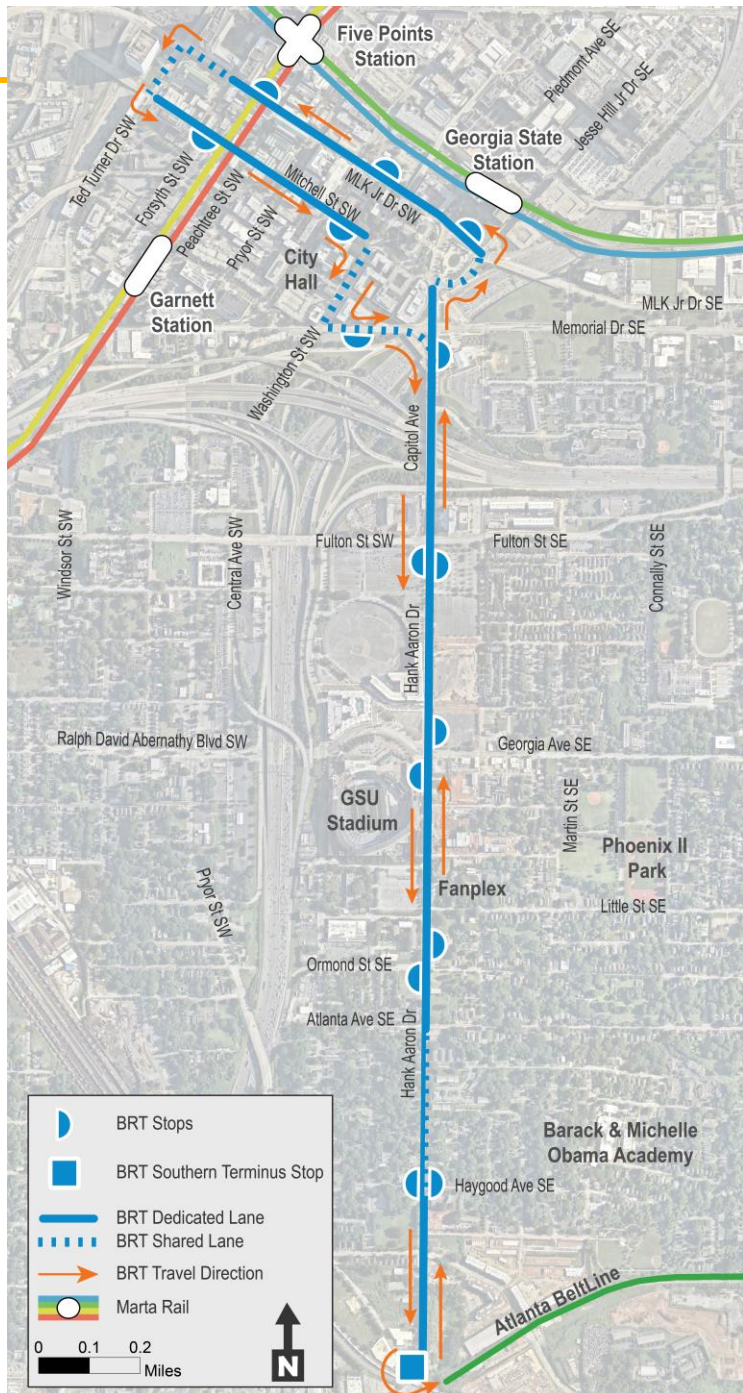
As sequenced, some LRT projects have both capital and O&M funding gaps that will need to be addressed as projects advance

***Assumes funding gap closed

ELECTRIC BUS UPDATE

- April 22nd Launch Event
- May 1st Service Begins





SUMMERHILL BUS RAPID TRANSIT

- 85% Dedicated Lanes
- Limited shared lanes to accommodate turning movements
- 5-mile round trip with 16 transit stops
 - Anticipated 12- to 15-minute ride from Southern Terminus to Five Points
 - 10- to 15-minute bus headways
- Five branded, articulated electric vehicles with frequent service
- 28 Signalized Intersections
- UDC unanimously approved shelter design with comments

SUMMERHILL BUS RAPID TRANSIT

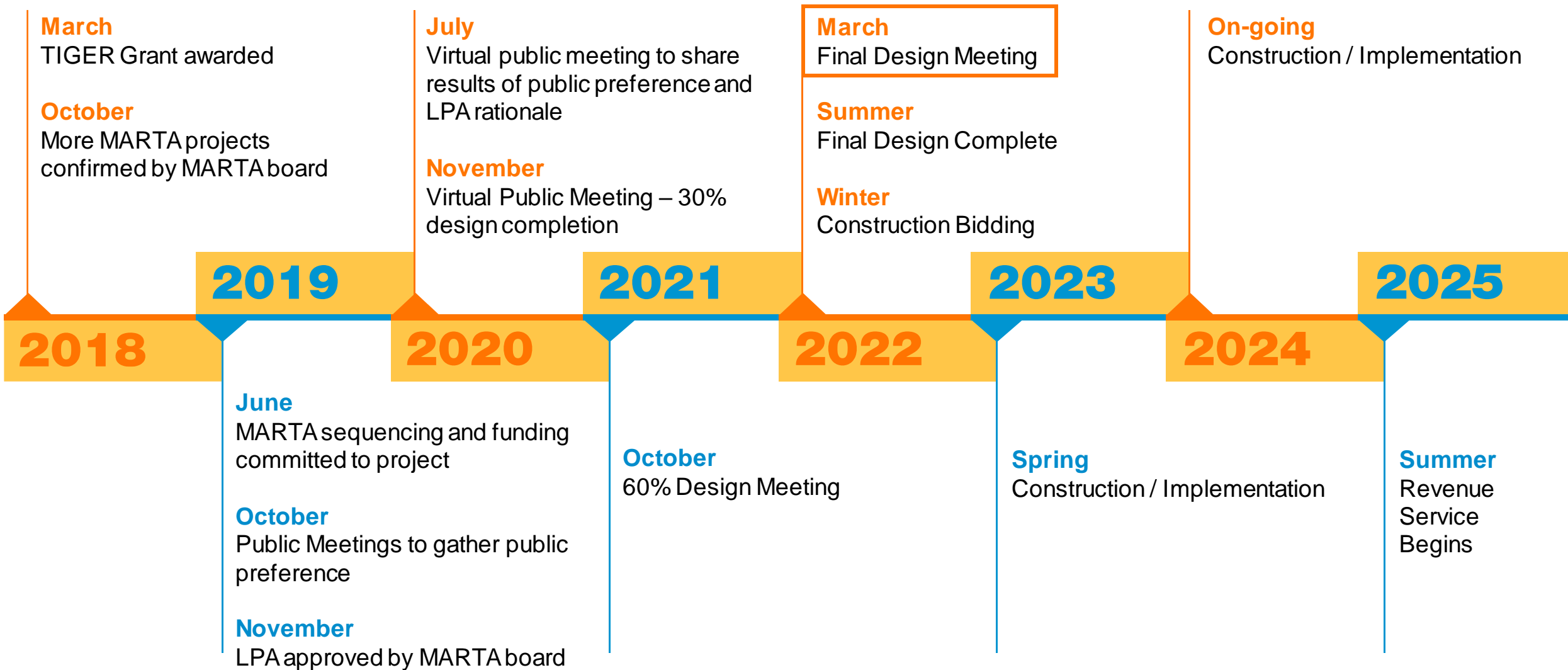


Shelter Concept (For illustrative purposes only)



Shelter Roof Concept (For illustrative purposes only)

SUMMERHILL BUS RAPID TRANSIT



SKYLINE GROUNDBREAKING

- First transaction of MARTA/ Goldman Sachs TOD Affordable Housing Initiative
- \$90 million Investment
- 250 affordable units
- Assists City of Atlanta, Atlanta Beltline Inc., Invest Atlanta in achieving affordable housing objectives
- Initiative increased by \$100 million to \$200 million to fund more affordable housing

The Atlanta Journal-Constitution

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With another \$100M, MARTA and Goldman Sachs double affordable housing assist



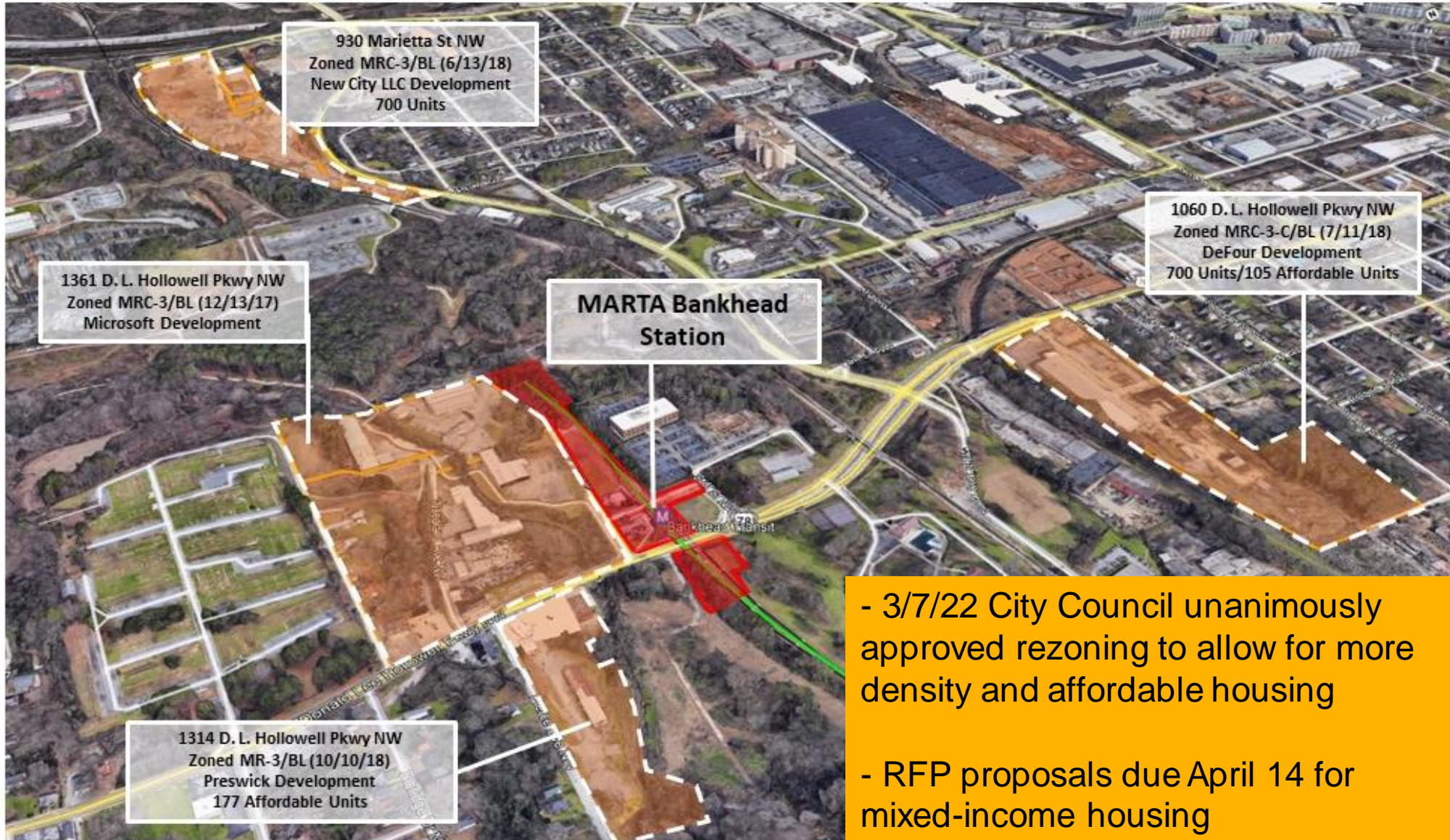
Credit: Courtesy/Atlanta Beltline

LOCAL NEWS

By J.D. Capelouto, The Atlanta Journal-Constitution



BANKHEAD STATION TOD RFP



FIVE POINTS STATION RAISE GRANT APPLICATION

The central transportation hub of MARTA and Downtown Atlanta

Phase I (under way):
Interior Station Rehabilitation

Phase II (seeking RAISE):
Concrete Canopy Deconstruction

Phase III: Transformation

- New Public Plaza
- Improved Bus Facilities
- Allow for development of mixed income residential towers





CAMPBELLTON CORRIDOR



- Following 2+ years of public engagement, MARTA presented recommended mode of Center-Running BRT in February
- Strong concerns raised by elected officials and some community members about SW Atlanta investment
- MARTA exploring larger investment package along Corridor and greater SW Atlanta
- Community engagement ongoing



CAMPBELLTON CORRIDOR

TOMORROW NIGHT:

Information Session
On Campbellton Corridor

6 p.m.
Mount Carmel Baptist Church
2755 Campbellton Road SW

In-person or virtual

Register at:
tinyurl.com/campbelltoncorridor

UPCOMING COMMUNITY EVENTS

- Bus Tour of Corridor and SW Atlanta**
Saturday, March 26, 10:00 AM
Oakland City Station Bus Bay
Ride with MARTA staff to take a closer look at the challenges and opportunities in the community. **Register online or by phone to attend. Seats are limited.**
- Campbellton Community Investment Corridor Information Session**
Thursday, March 31, 6:00 PM
Mt. Carmel Baptist Church
2755 Campbellton Road, SW
Atlanta, Ga 30311
Join us in person or online to learn more about the unprecedented investment package proposed for the corridor. **Register to attend.**

For project related questions, please email mamold-vhb@itsmarta.com.
For customer service related questions, call 404-848-5000.

HOW TO REGISTER

- Scan the QR code with your smart device
- Visit tinyurl.com/CampbelltonCorridor
- Call 404-848-6123

JOIN THE MARCH 31 EVENT BY PHONE.

DIAL: 929-205-6099;
ID: 999 4453 0384
PASSCODE: 934660

To request this information in another language other than English or in an accessible format, call 404-848-4037.

CAMPBELLTON CORRIDOR

Campbellton Community Investment Corridor: A Main Street for Southwest Atlanta

- Gold Standard BRT from Oakland City station to Greenbriar Mall including a Greenbriar “Superstation”
- Oakland City Station and Greenbriar Superstation TOD (at least 30% affordable)
- Safe Routes to Transit, like sidewalks, accessible ramps and other accessibility needs
- HE Holmes and Oakland City station renovations



CAMPBELLTON CORRIDOR

- MARTA Board approved authorization to release an Oakland City TOD RFP in March
- Staff will begin engagement with the Community, Council Members and MARTA Board members to inform the RFP draft
- 10.76 acres for mixed income/mixed use development
- MRC-3 zoning and Neighborhood Station designation per MARTA TOD Guidelines
- Timeline to release the TOD RFP to be published after engagement is completed

Transportation

Years later, MARTA revisits mixed-use project at Oakland City station



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RECOMMENDED

CLIFTON CORRIDOR ALTERNATIVES ANALYSIS

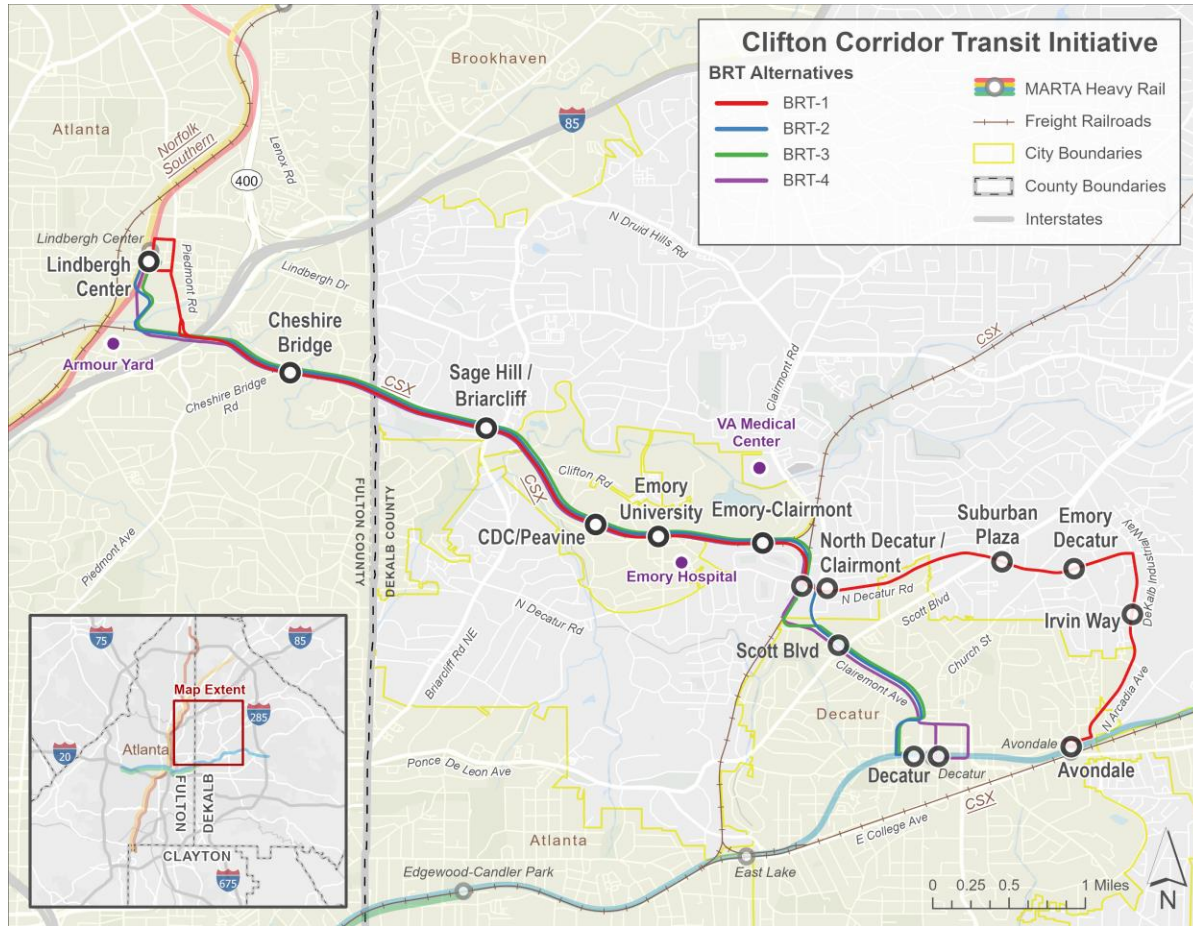
- Initial study of BRT shows improvements for cost and time
- New Off-Wire Rail Technology
- Option of sharing CSX Corridor rather than Clifton Road
- Consider Decatur for eastern terminus
- Corridor growth, ROW constraints
- Stakeholder outreach ongoing, public outreach likely in May



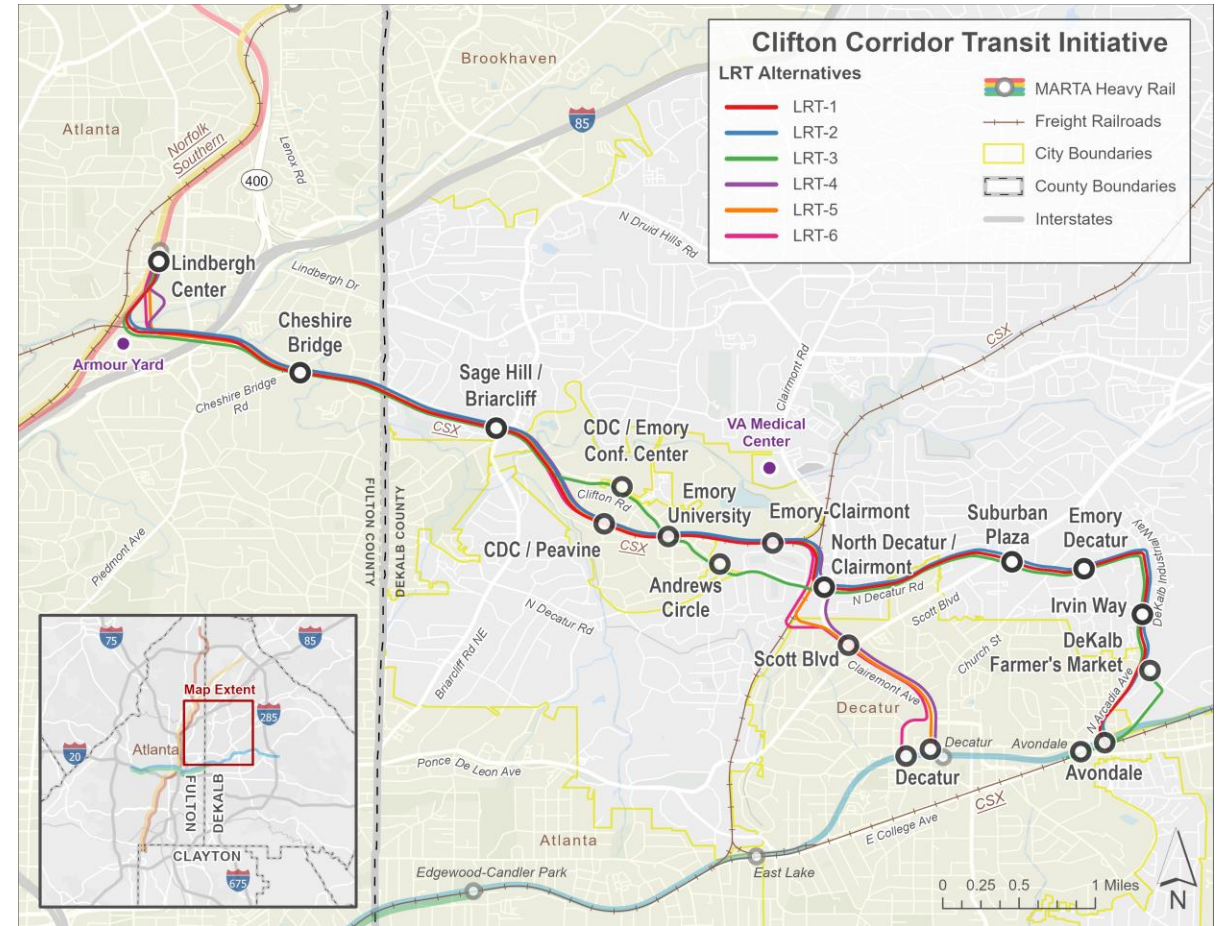
**CLIFTON CORRIDOR
TRANSIT INITIATIVE**

CLIFTON CORRIDOR

BRT Alternatives

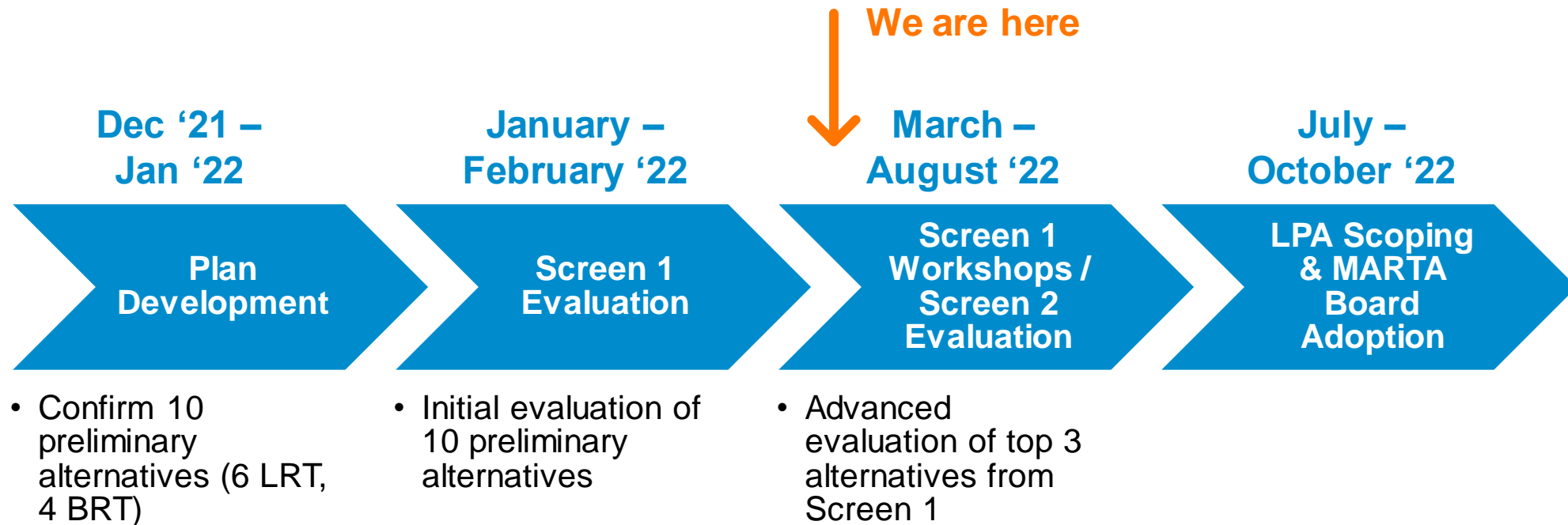


LRT Alternatives



ALTERNATIVES ANALYSIS PROCESS

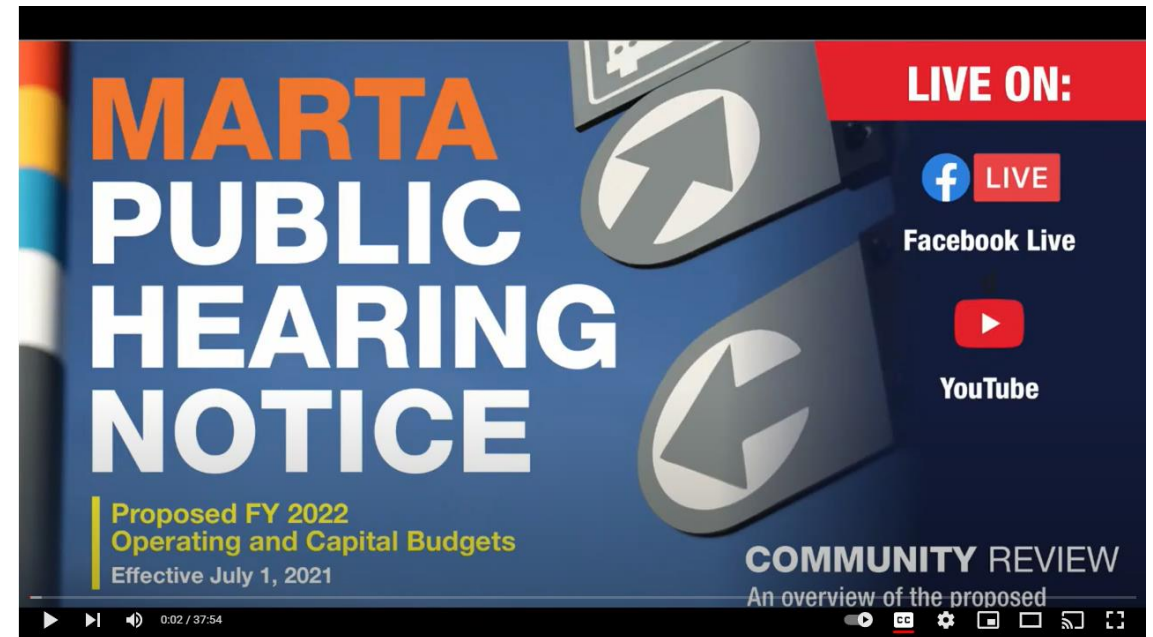
- Evaluate project alternatives at multiple stages (screenings)
- Applies increasing detail of evaluation criteria and design development as the process progresses
- Select best alternative to serve as the new locally preferred alternative (LPA)



Q2 BRIEFING – MARTA FY23 BUDGET

Key Dates

- May 13 – Board Briefing
- Week of May 16 - Public Hearings, details TBD
- May 25 - City of Atlanta Details at Q2 Briefing
- May 26 – MARTA Committee Meetings/Budget Presentation
- June 9 - MARTA Board of Directors Adoption



FY22 Budget Public Hearing Broadcast



Thank You

